

ARTPRIZE 2025

SEPT 18 - OCT 4

Focusing on the intersection of exhibition,
experience, and education to drive
engagement.

ARTPRIZE



THE ARTPRIZE MISSION IS TO TRANSFORM THE ART WORLD THROUGH A RADICALLY OPEN, GLOBAL, ART COMPETITION AND CULTURAL EXPERIENCE IN GRAND RAPIDS THAT STARTS CONVERSATION, IGNITES CREATIVITY, ENCOURAGES CRITICAL DISCOURSE, ELEVATES AND CELEBRATES ARTISTS, TRANSFORMS URBAN SPACES, AND PROMOTES CULTURAL UNDERSTANDING.

SEPTEMBER 18
— OCTOBER 4, 2025



2024 HIGHLIGHTS

795,000

Visitors to ArtPrize

10000

Artist Participants

2,700

K- 12 Students on ArtPrize Field Trips

\$71 - 77M

Regional Economic Impact

160

Venues

93,000

Votes Cast



EXHIBITIONS

1100

Connected
Artists

931

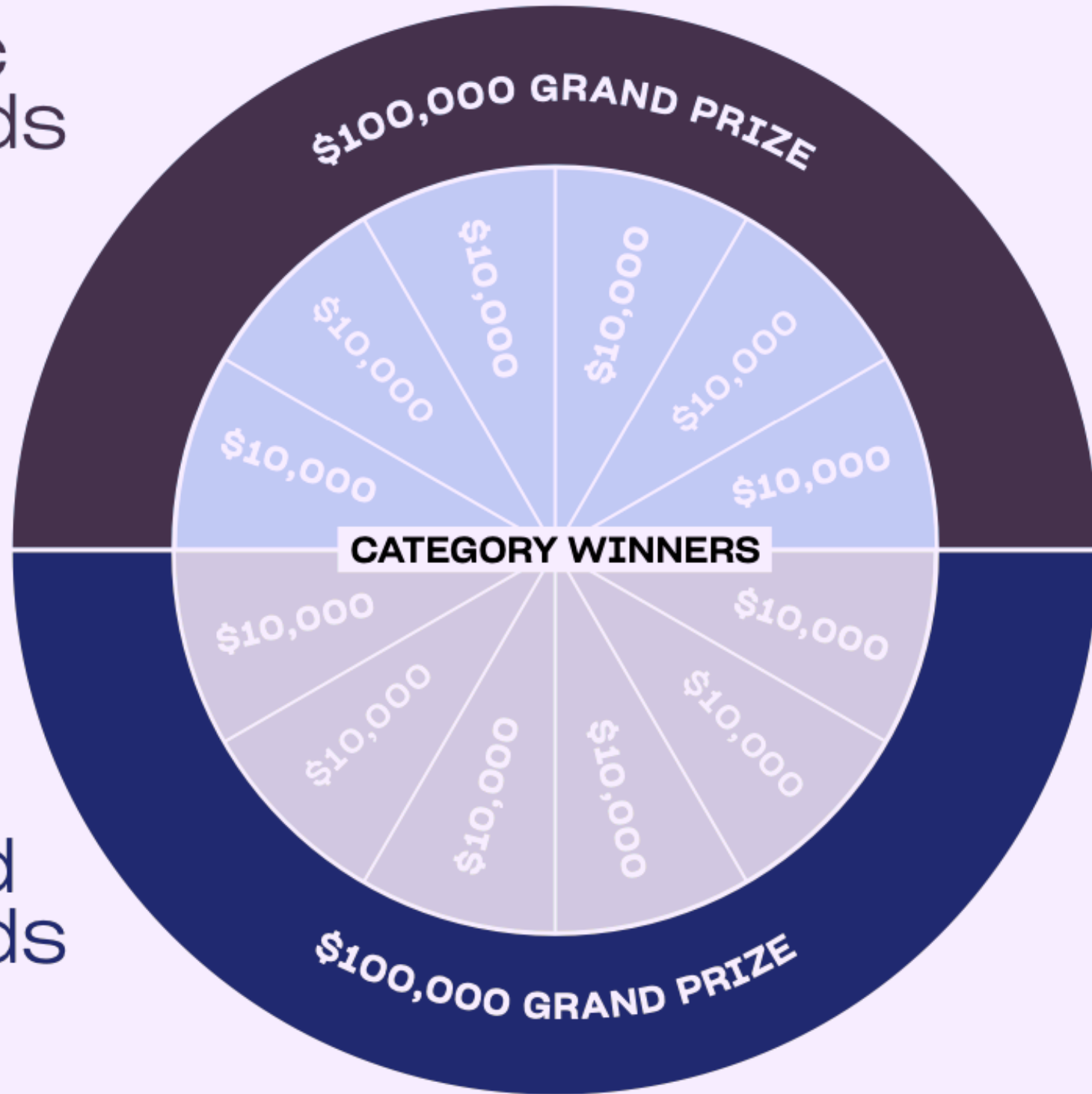
Connected
Entries

155

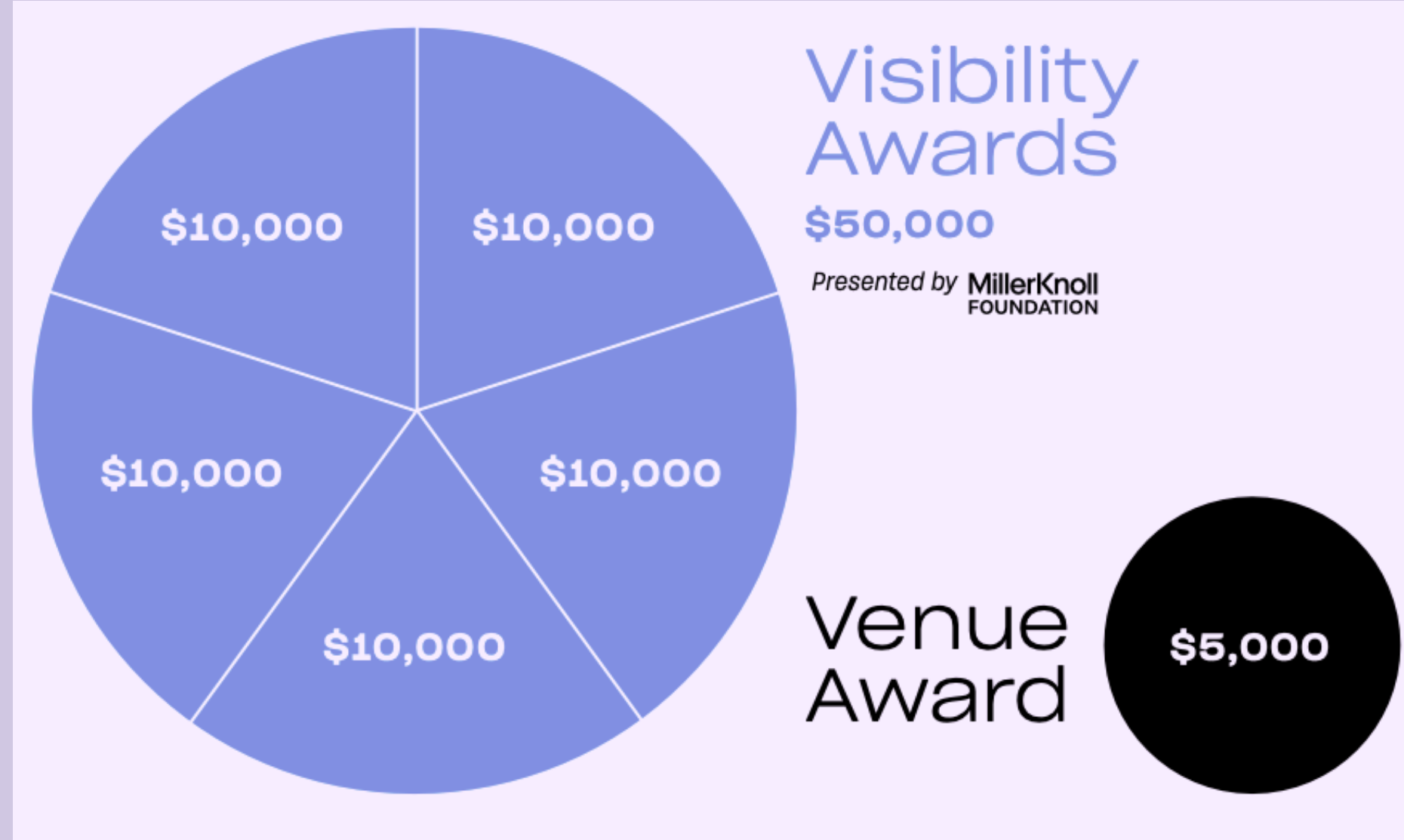
Connected
Venues

2025 AWARDS

Public Awards
\$160,000



Juried Awards
\$160,000



2025 GRANTS

ArtPrize is one of the largest annual direct-to-artist funding bodies in the world and is unique in its balance of grant funding, public selection, and juried competition.

(1) Featured Public Project

SUPPORTS NOTABLE ARTIST(S) IN BRINGING LARGE - SCALE PUBLIC WORK TO ARTPRIZE.



PITCH NIGHTS

Louisville, KY - KMAC Contemporary
Indianapolis, IA - Eiteljorg Museum
Phoenix, AZ - ArtWins AZ
Norman, OK - Firehouse Arts Center
NYC, NY - Satellite Collective

9 local artists / collaborative groups
Ottawa Hills High School
In partnership with Grand Rapids Center
for Community Transformation

105

\$59K

3

Applicants

Grant Funds

Motivator Grants

PITCH NIGHTS



Pitch Night OK - Grantee
Leticia R. Bajuyo
"Event Horizon: Grand
Rapids"



Motu Viget Grantee
Esan Sommersell
"Emergence"



Pitch Night Eiteljorg - Grantee
Gina Herrera
"The Soaring Eagle"

2025 GRANTS

(4) Hero Grants

ALLOWS SUPPORT OF AMBITIOUS
PROJECTS AND EFFORTS THAT DO
NOT FIT NEATLY INTO OTHER
GRANT CRITERIA.



2025 GRANTS

(1) Pekich Park

IN PARTNERSHIP WITH HEARTSIDE
BUSINESS ASSN

(9) Venue Grants

SUPPORTS VENUES WHO NEED
EXHIBITION ASSISTANCE

(1) Fulton Street Mural Grant

IN PARTNERSHIP WITH WESTSIDE CID



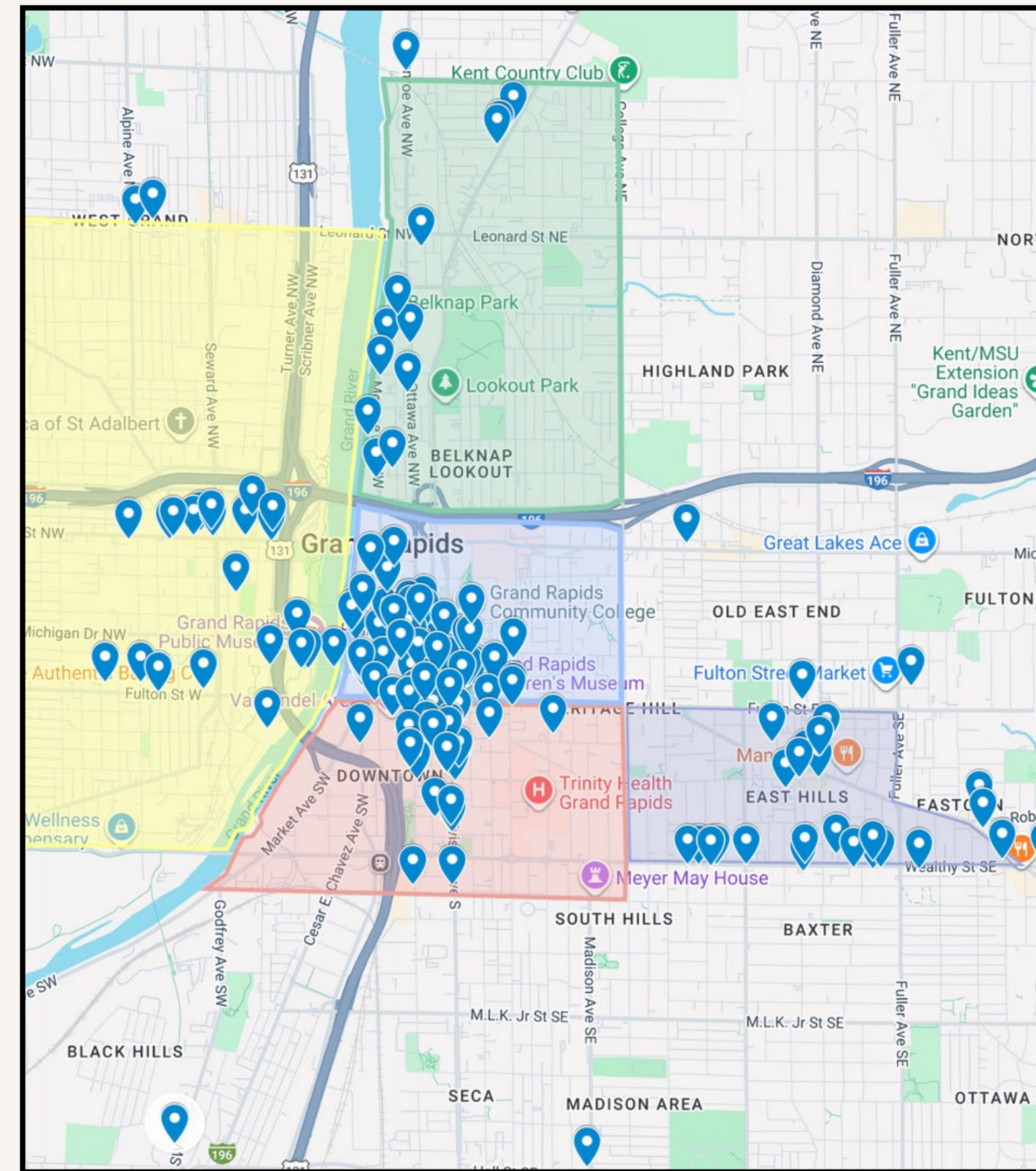
2025 VENUES

The ArtPrize district expands over 4.5 square miles from the center of Grand Rapids' central core.

(5) Districts

North, South, East, West, and Central

Engagement with business associations within each to drive participation and activity.



SIGNATURE EVENTS



Opening Celebration Sept
19
Rosa Parks Circle & Pearl St
in collaboration with GR175
and GRA250

HalfTime Sept 26
6th Street Park
Presented by Rockford

Awards Ceremony Oct 3
Studio Park

ACTIVATIONS



ArtPrize ClubHouse presented by Haworth 40 Pearl Street

Information
Merchandise Store
Artist Lounge
Volunteer Lounge
Media Center

Arborialis: An ArtPrize Experience

555 Monroe

supported by Rockford

Immersive experiential art installation
workshops, activations, community pop - up events
Concessions and Merchandise
Symphony, Opera
Field Trips

BioPhilia : An ArtPrize Exhibit Silva

supported by Progressive Companies

Curated Immersive Arts Exhibition
Numerous large - scale artworks
Design concept in partnership with Progressive
Venue for community pop - up Events

COMMUNITY EVENTS AND PARTNERS

ArtPrize is proud to help provide a platform, engagement, support, and amplification for the community to participate.

Through education, engagement, and volunteerism - this is a global community event.

- Grand Rapids Public Museum
- Creative Mornings
- Westside CIA
- Grandville Avenue Arts & Humanities
- Grand Rapids Asian - Pacific Festival
- Grand Rapids Public School
- Grand Rapids Community Media Center
- Grand Rapids Symphony
- Justice 4 All
- Doodles Academy
- One Peace Hip Hop Fest

Artist and Venue Events

- Opening Receptions
- Performances
- Previews

New Community Events Calendar

- Not specifically Art or ArtPrize related but happening during ArtPrize

<p>THU - 09/18 12:00 PM - 6:00 PM</p> <p>ArtPrize ClubHouse - Preview Day</p> <p>Activation · ArtPrize ClubHouse</p>
<p>THU - 09/18 5:00 PM - 9:00 PM</p> <p>Uptown Artprize Kickoff</p> <p>Artist & Venue Event · Hermitage at Diamond</p>
<p>THU - 09/18 5:00 PM - 9:00 PM</p> <p>Run a Racehorse or She Will Tear Down The Barn - Opening Reception</p> <p>Artist & Venue Event · Run a Racehorse or She Will Tear Down The Barn</p>
<p>THU - 09/18 5:00 PM - 8:00 PM</p> <p>Immersive Harp Live Performance</p> <p>Artist & Venue Event · Run a Racehorse or She Will Tear Down The Barn</p>
<p>THU - 09/18 5:00 PM - 9:00 PM</p> <p>ArtPrize Preview Night at Foxtail Coffee</p> <p>Artist & Venue Event · Foxtail Coffee Wealthy Street</p>

<p>18</p> <p>Preview Night · ArtPrize Featured Eve... </p> <p>ArtPrize ClubHouse - Preview Day · A... </p> <p>The Power of Pollinators · Community... </p> <p>Find the Good Day · Community Acti... </p> <p>+7 more</p>	<p>19</p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p> <p>Grand Rapids Film Festival - Opening... </p> <p>Red Jeans Redemption - A Healing in... </p> <p>+5 more</p>	<p>20</p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p> <p>Grand Rapids Film Festival - SCREENI... </p> <p>Grand Rapids Film Festival - AWARDS... </p> <p>+9 more</p>
<p>25</p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p> <p>Red Jeans Redemption - A Healing in... </p> <p>Immersive Harp Live Performance · A... </p>	<p>26</p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p> <p>Red Jeans Redemption - A Healing in... </p> <p>Immersive Harp Live Performance · A... </p>	<p>27</p> <p>Heart Prize · Community Activations ... </p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p> <p>Red Jeans Redemption - A Healing in... </p> <p>+3 more</p>
<p>2</p> <p>Grand Rapids/Lakeshore Light The ... </p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p>	<p>3</p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p> <p>Red Jeans Redemption - A Healing in... </p>	<p>4</p> <p>Arborialis - An ArtPrize Experience · ... </p> <p>The Power of Pollinators · Community... </p> <p>Red Jeans Redemption - A Healing in... </p>

Featured Events
Partner or ArtPrize
produced special events

Smart Art - Consumer's
Energy ad GRPS at City Hall

Art of the Olympians at
Downtown Market

Preview Night

Artist / Venue Art Patron
Party

**One of One Breaking Battle
with One Peace Hip Hop
Fest and Justice 4 All**

Happenings

- **Art related activities that are not associated with the competition or registered venues during ARtPrize**

Community Driven arts workshops, Private art exhibitions, Media Mondays, Art Battle

ARTPRIZE

edu

Field Trips

Target of 3,000 school kids hosted on Field Trips during weekdays.

Additional self-guided resources for educators beyond our capacity.

Curriculum

Creation of 12,000 printed curriculum guides distributed on Field Trips and directly to schools.

Digital editions hosted to drive year-round engagement ArtPrize

Workshops

(12) Workshops produced in partnership with Grandville Avenue for the Arts and Humanities, Grand Rapids Public Museum.

Artist Development Series - Professional Development, Creative Mornings, Coffee and Networking

SEPTEMBER 18
— OCTOBER 4, 2025



ARTPRIZE 2026
SEPTEMBER 17 - OCTOBER 3