



# Bicycle and Micromobility Ordinance Updates



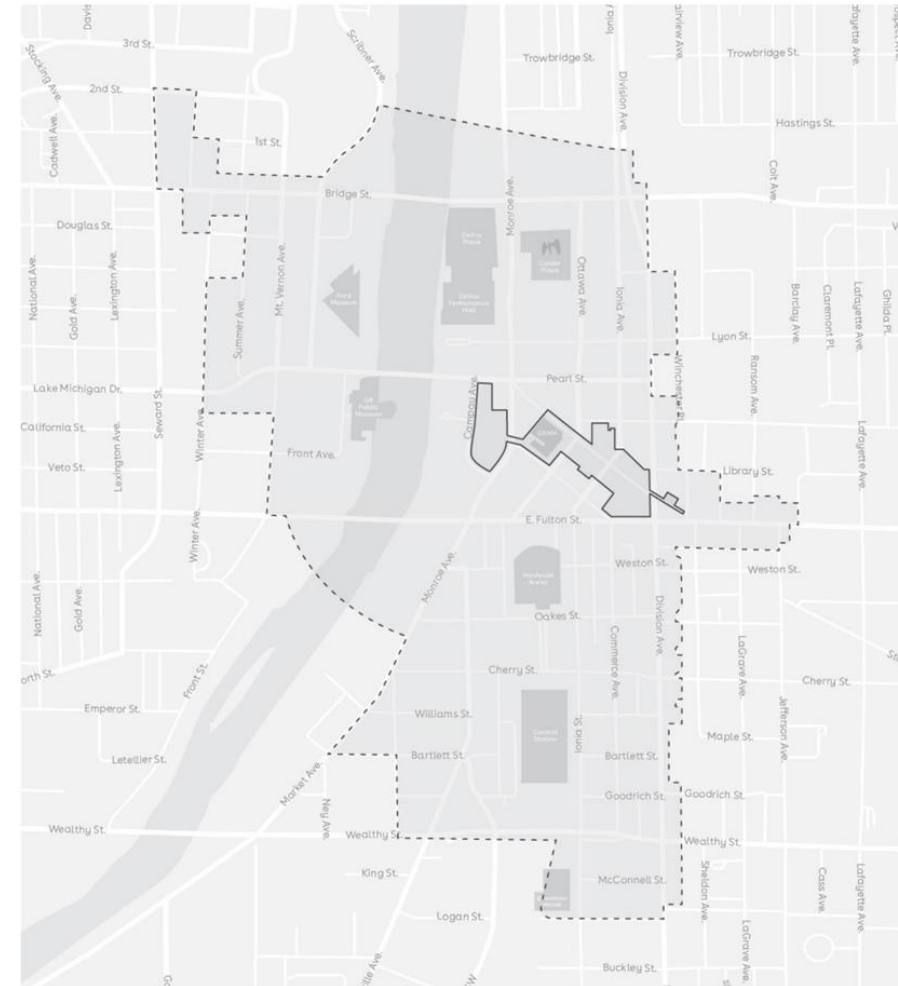
**City Commission Presentation | March 5, 2024**

Mobile GR

- **Article 8 – Bicycles** was last updated in 2015
- **Shared micromobility** has since been introduced and ridership is increasing
  - First piloted in 2019, based on public interest from Bicycle Action Plan
  - Affordable and sustainable method of transportation
  - Ridership doubled from FY22 to FY23
  - On track for more than 400,000 trips in FY24
- **Private ownership of e-bikes and other micromobility devices** is growing
  - Electric scooters, one-wheels, and more
  - Available in a variety of prices from big box and local retailers
- **Reviewed bicycle and micromobility ordinance language** from several cities in the Midwest

# Current Ordinance Language

- **Bikes and e-bikes only**
- **Sidewalk riding is prohibited in the Downtown Improvement District**
- **Riders must yield right-of-way to pedestrians**
- **Riders must obey all traffic signals**



Downtown Improvement District (DID) Map

- **Expand language and update definitions to include all types of micromobility devices**
- **Sidewalk riding is restricted in the Downtown Improvement District, signed areas, and special events, with added exception for users with disabilities**
  - Helps Mobile GR implement signage
  - Educate downtown riders, pedestrians, and drivers
- **Limit use to one rider per device unless equipped with additional seating (child seat, trailer, tandem, etc.)**
- **If using shared micromobility, riders must abide by all vendor Terms of Service**
  - Users must be 18 or older
  - Encourage all users to wear helmets

- **Drafted Ordinance Language** 
  - October – December 2023
- **Brought Draft Updates to MGRC for Recommendation** 
  - December 2023
- **Bring Recommended Language to City Commission for Consideration and Adoption**
  - March 2024
- **Safety Messaging through Social Media and New Signage**
  - Spring – Summer 2024

# Thank You

