

CITY OF
GRAND
RAPIDS

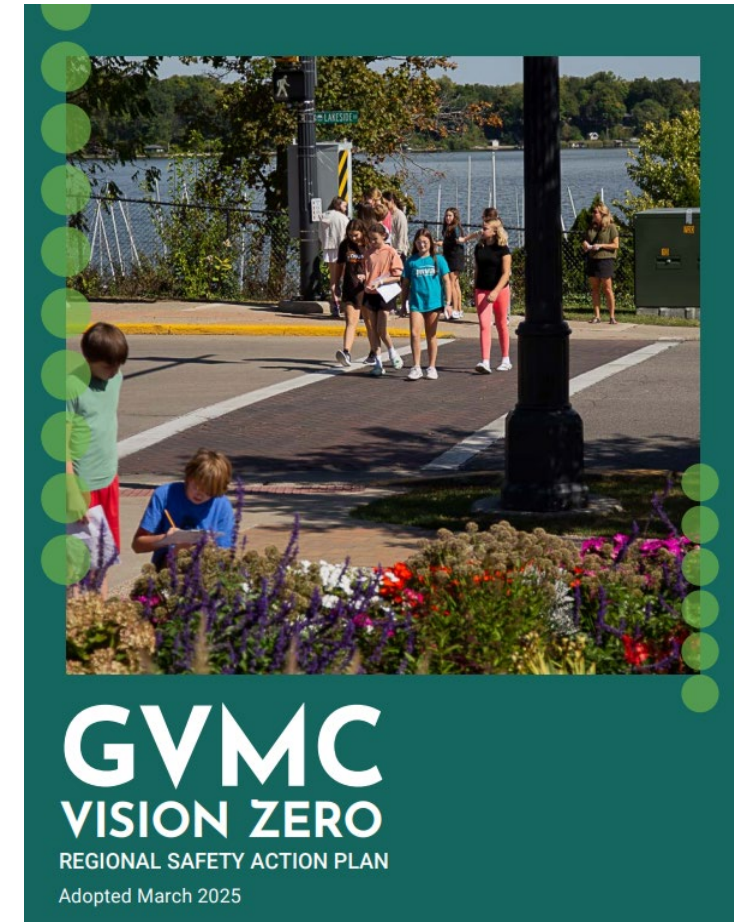
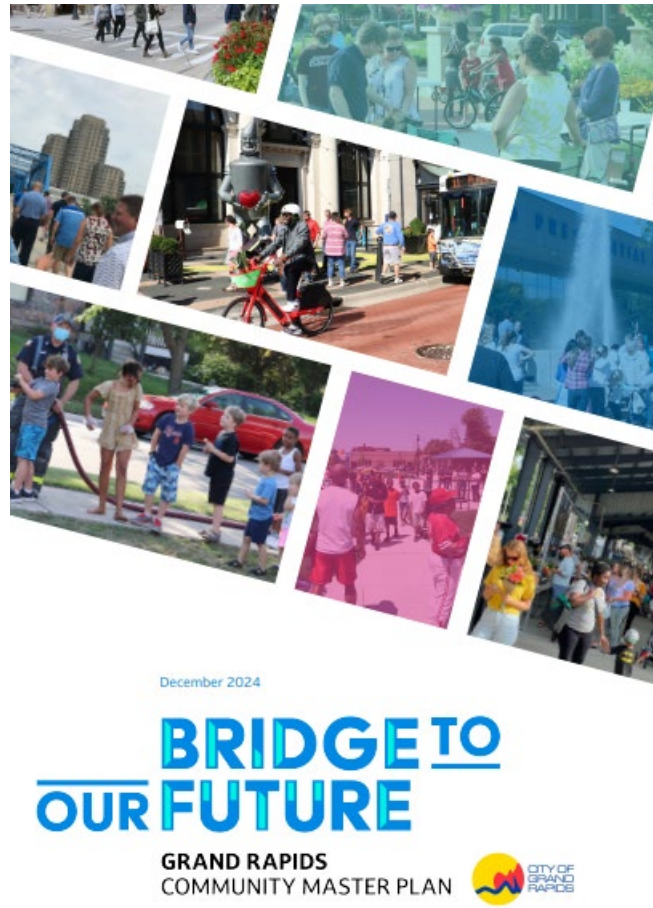
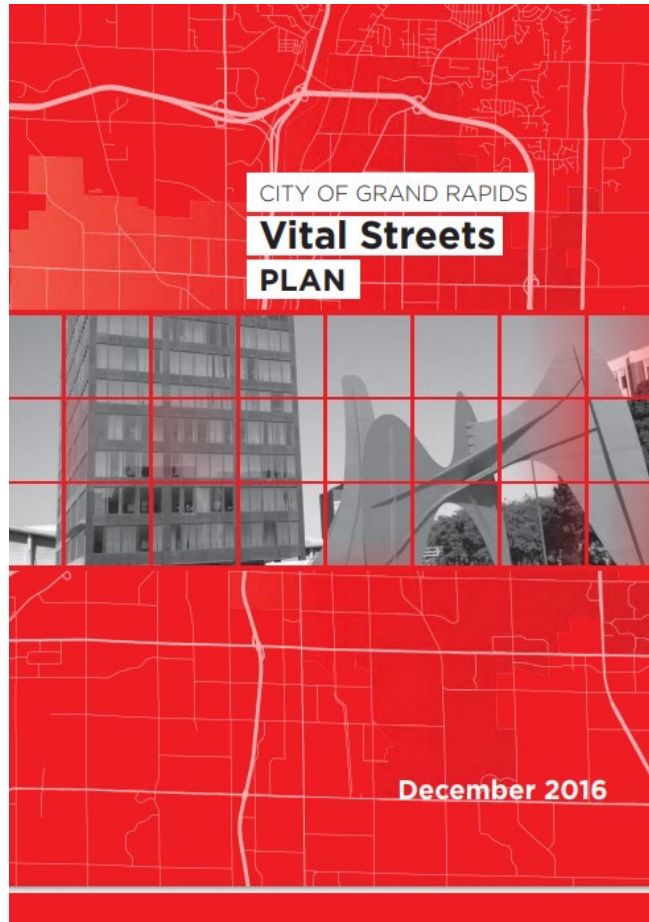
Mobile GR

February 10, 2026

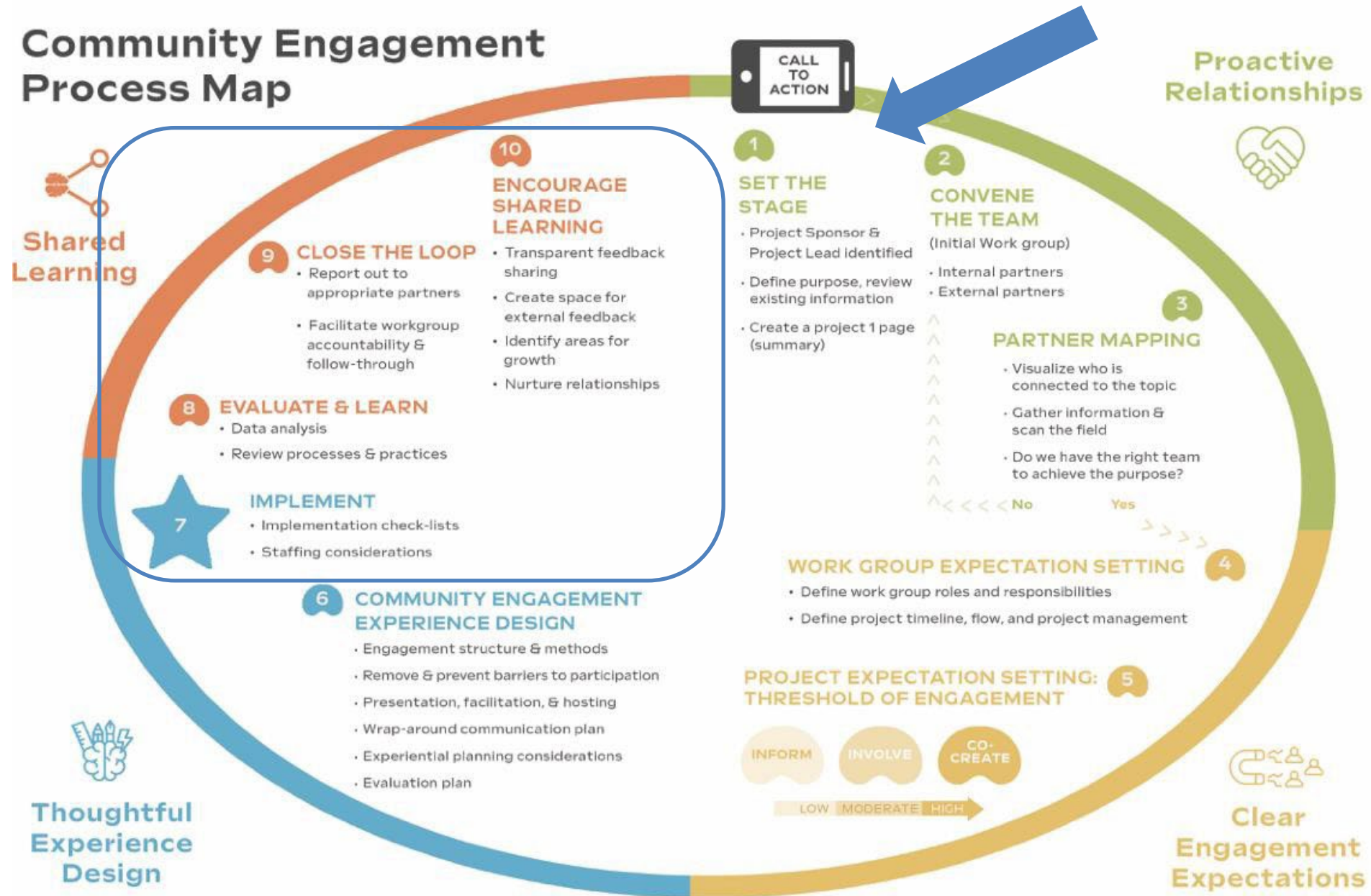


Grand Rapid's Mobility Blueprint

Operationalizing the Vision for a Vibrant City



Community Engagement Process Map



Threshold of Engagement

INFORM

- Goal: Provide education or information
- Feedback will have low impact on decision-making
- Examples:
 - Emerging Developers
 - Property Tax Seminar
 - Commission Night Out
 - Planned Infrastructure

INVOLVE

- Goal: Request input or feedback which will have moderate impact on decision-making
- Examples:
 - Deer Management
 - GRFD Strategic Planning
 - Upcoming Zoning Ordinance
 - Upcoming Food Scrap Initiative

CO-CREATE

- Goal: Share decision-making and collaborate with community partners on both process and effort.
- Examples:
 - Community Master Plan
 - Neighborhood Summit
 - CAAP

Shared Learning: What We've Been Hearing

Vital Streets Oversight Commission discussions on bicycle and pedestrian safety priorities.

Mobile GR Commission feedback focused on safety and consistency with adopted plans.

Neighborhood associations, business districts, and corridor organizations seeking clarity on capital projects development process.

Business owners raising concerns about parking impacts, construction disruption, and the lack of predictable mitigation strategies.

City Commission's November 2025 Workshop with Mobility Focus

Mobility Blueprint: Community Master Plan Implementation

- Defines Grand Rapids transportation investment policy with a Safe Systems approach, providing a single resource for mobility capital planning and project prioritization.
- Advances strategies to identify and fill gaps in implementing Grand Rapids' mobility needs outlined in the Community Master Plan (CMP).
- Interconnects regional strategic plans with CMP mobility priorities including the Equitable Economic Development & Mobility Strategic Plan, Vital Streets Plan, SS4A Safety Action Plan, GVMC 2050 Metropolitan Transportation Plan, Climate Action and Adaptation Plan, The Rapid's Transit Master Plan, and others.

Continued Work During the Blueprint Process

- Safe Routes to School Programmatic Improvements
- High Injury / High Crash Network Prioritization of Safety Projects
- Neighborhood Traffic Calming Program
- Regular Design Standards Updates
- Consideration of Grant-funded projects with fixed timelines
- Required maintenance and state/federal compliance work
- Parking data collection and analyses in neighborhood business districts

Mobility Blueprint: Next Steps

- Incorporate feedback into final implementation approach, scope, and timeline.
- Publish RFP and select Mobility Blueprint consultant team.
- Community Engagement based on Framework ("Involve").
- Funding request included in the Mobile GR FY27 budget submission.

Project Milestones

Prework

Set the stage: Define purpose & project sponsor

RFP

Publish RFP, interview candidates, select consultant, City Commission approve contract

Phase 1

Project kickoff, conditions assessment, and establish engagement framework

Phase 2

Define vision & goals, and draft Blueprint

Phase 3

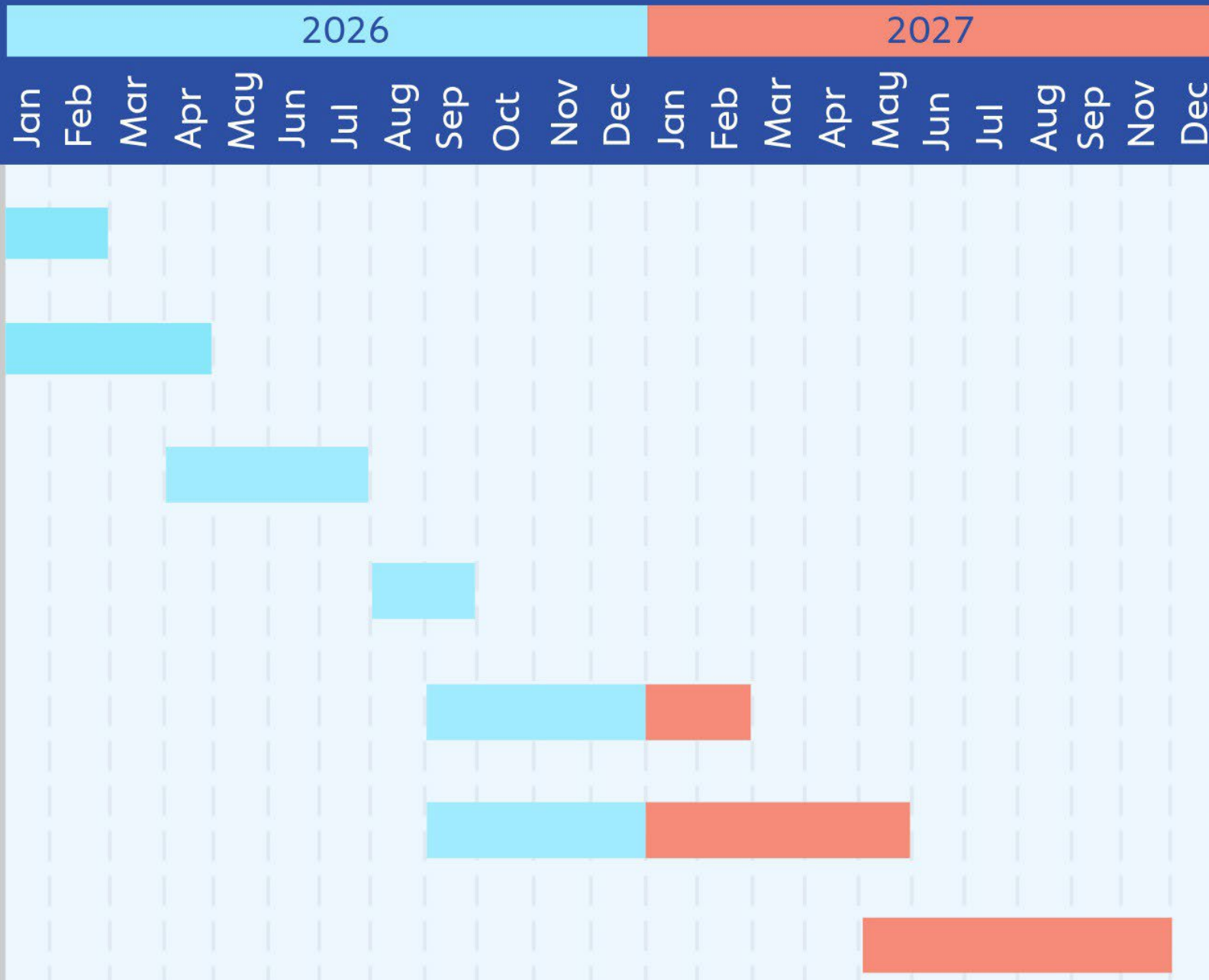
Create prioritization methodology, identify prioritized project list and focus areas, and draft Blueprint

Phase 4

Gather feedback, refine and iterate Blueprint draft

Phase 5

Send to City Commission, finalize & publish Blueprint, and launch performance dashboard



QUESTIONS?
THANK YOU!

Jessica Smith, AICP
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