

# Mobility Blueprint Overview



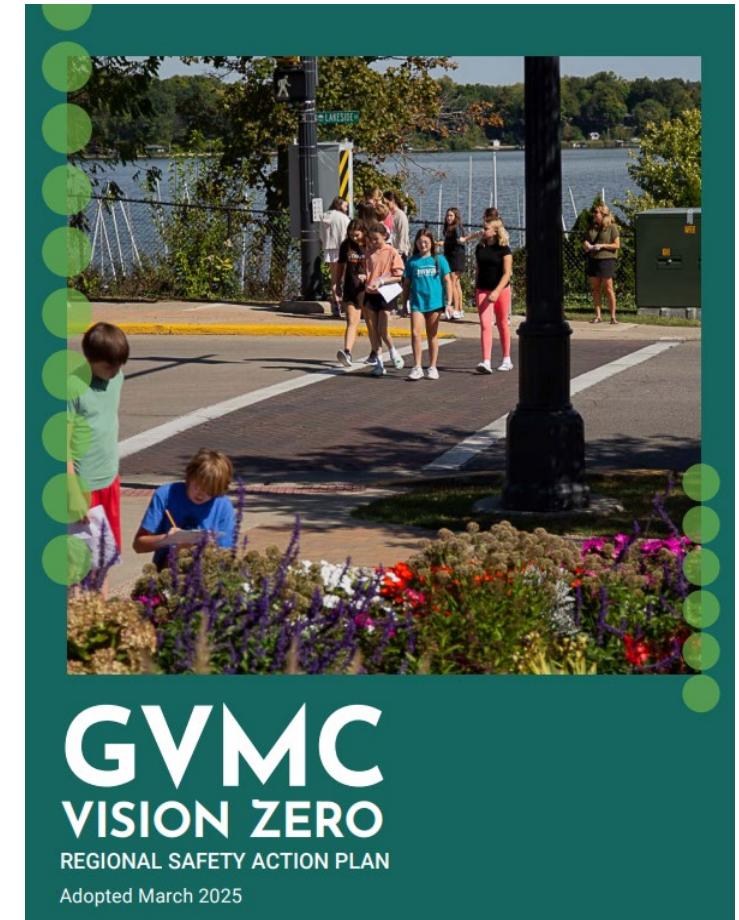
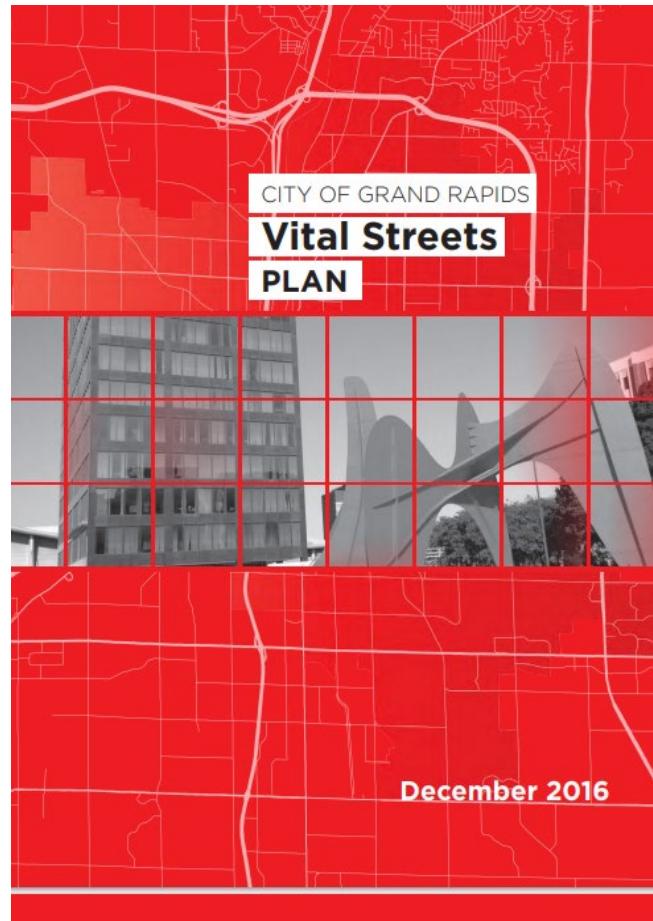
## Mobile GR

February 10, 2026

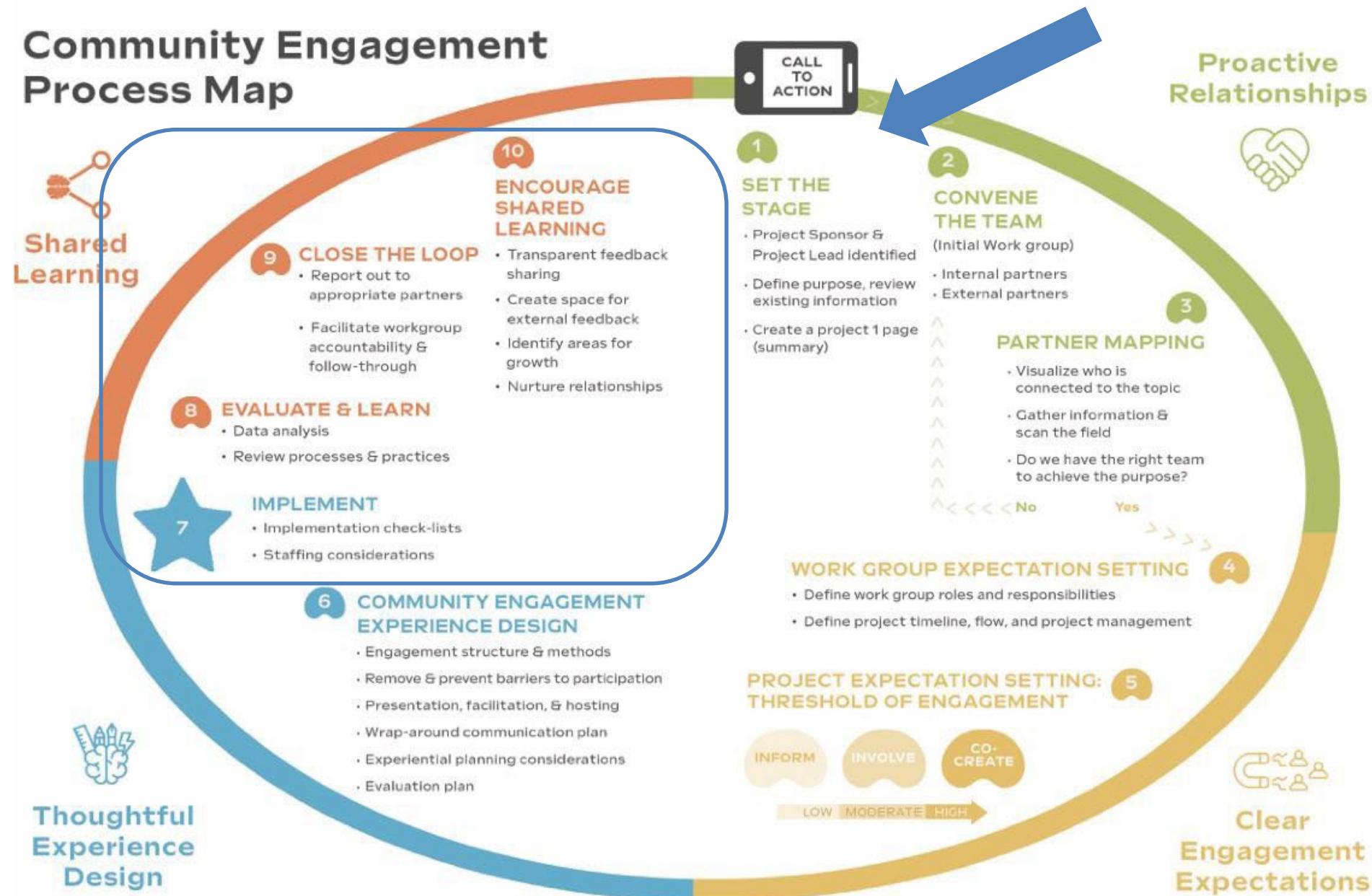


# Grand Rapid's Mobility Blueprint

## *Operationalizing the Vision for a Vibrant City*



# Community Engagement Process Map



# Threshold of Engagement

## INFORM

- Goal: Provide education or information
- Feedback will have low impact on decision-making
- Examples:
  - Emerging Developers
  - Property Tax Seminar
  - Commission Night Out
  - Planned Infrastructure

## INVOLVE

- Goal: Request input or feedback which will have moderate impact on decision-making
- Examples:
  - Deer Management
  - GRFD Strategic Planning
  - Upcoming Zoning Ordinance
  - Upcoming Food Scrap Initiative

## CO-CREATE

- Goal: Share decision-making and collaborate with community partners on both process and effort.
- Examples:
  - Community Master Plan
  - Neighborhood Summit
  - CAAP

# Shared Learning: What We've Been Hearing

**Vital Streets Oversight Commission** discussions on bicycle and pedestrian safety priorities.

**Mobile GR Commission** feedback focused on safety and consistency with adopted plans.

**Neighborhood associations, business districts, and corridor organizations** seeking clarity on capital projects development process.

**Business owners** raising concerns about parking impacts, construction disruption, and the lack of predictable mitigation strategies.

**City Commission's November 2025 Workshop with Mobility Focus**

# Mobility Blueprint: Community Master Plan Implementation

- Defines Grand Rapids transportation investment policy with a Safe Systems approach, providing a single resource for mobility capital planning and project prioritization.
- Advances strategies to identify and fill gaps in implementing Grand Rapids' mobility needs outlined in the Community Master Plan (CMP).
- Interconnects regional strategic plans with CMP mobility priorities including the Equitable Economic Development & Mobility Strategic Plan, Vital Streets Plan, SS4A Safety Action Plan, GVMC 2050 Metropolitan Transportation Plan, Climate Action and Adaptation Plan, The Rapid's Transit Master Plan, and others.

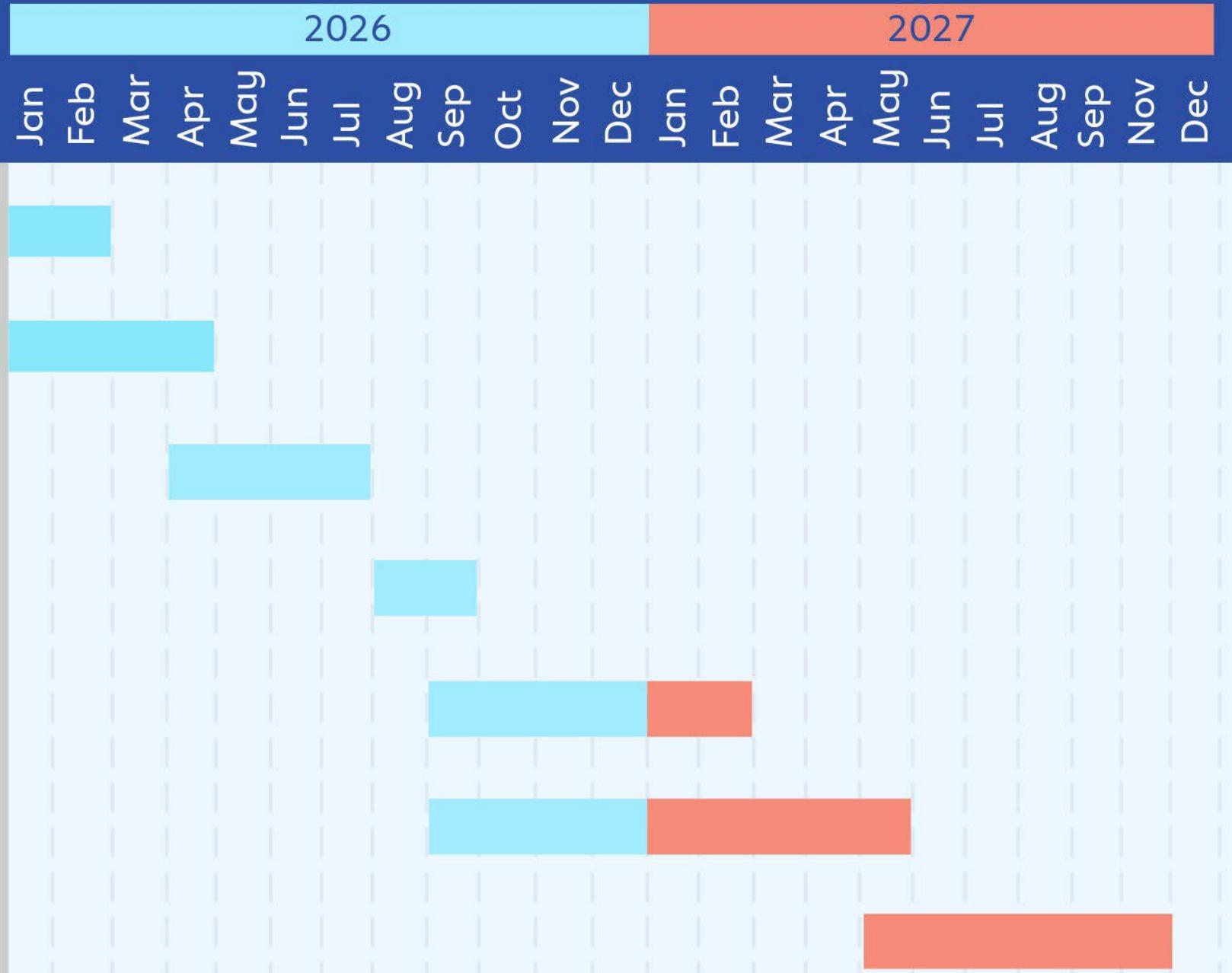
# Continued Work During the Blueprint Process

- Safe Routes to School Programmatic Improvements
- High Injury / High Crash Network Prioritization of Safety Projects
- Neighborhood Traffic Calming Program
- Regular Design Standards Updates
- Consideration of Grant-funded projects with fixed timelines
- Required maintenance and state/federal compliance work
- Parking data collection and analyses in neighborhood business districts

# Mobility Blueprint: Next Steps

- Incorporate feedback into final implementation approach, scope, and timeline.
- Publish RFP and select Mobility Blueprint consultant team.
- Community Engagement based on Framework ("Involve").
- Funding request included in the Mobile GR FY27 budget submission.

# Project Milestones



# QUESTIONS? THANK YOU!

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