



CITY OF
GRAND
RAPIDS

Economic
Development
Department

Michigan Talent Partnership (MTP)

EDPT Update 8/13/2025

GOAL: Aims to invest state funding in public space development projects in central city neighborhoods or concentrated districts designed to increase density, walkability, and vibrancy in Michigan's central cities to attract and retain talent and create business ownership opportunities for local residents.

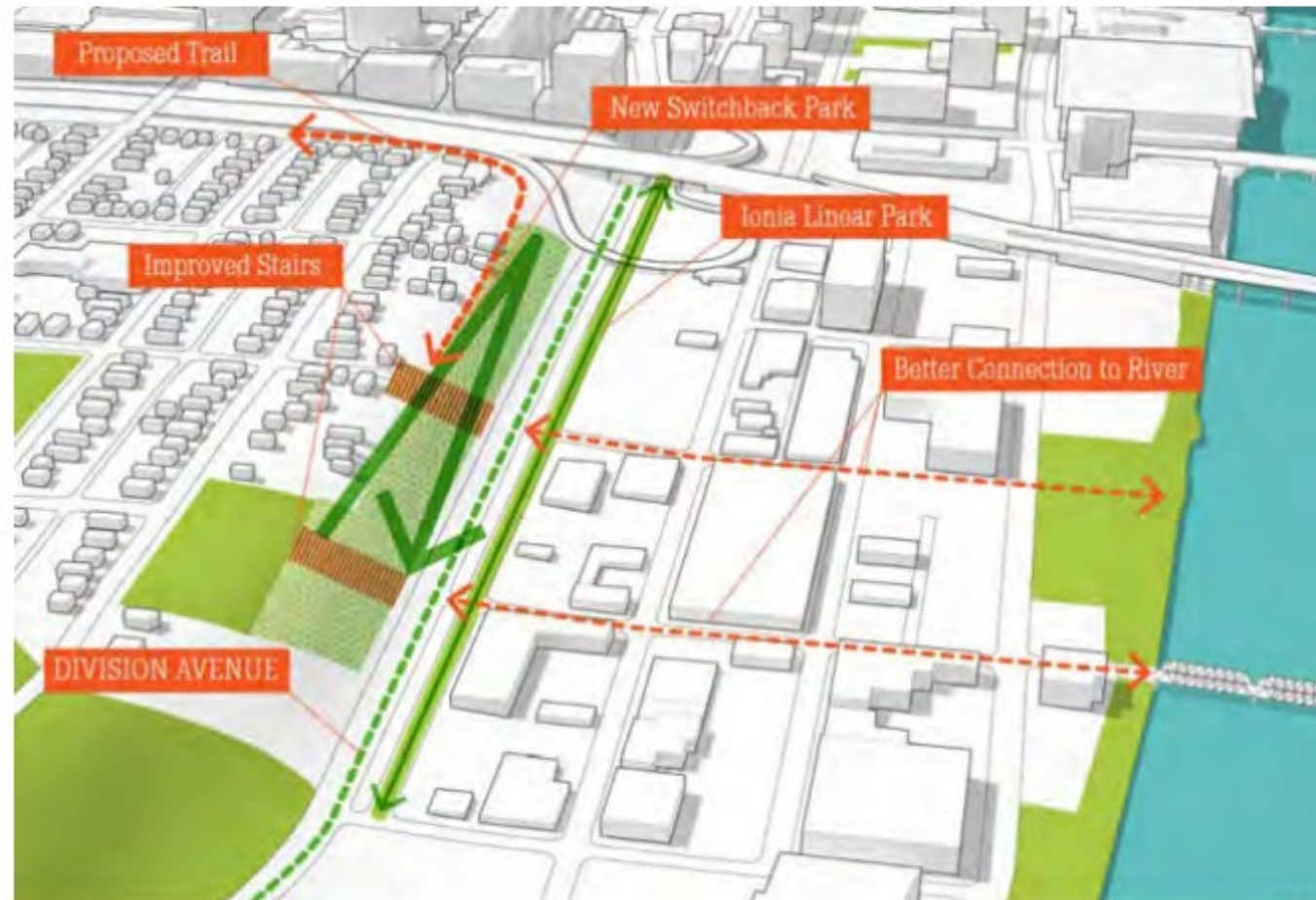
GR, Lansing, Ann Arbor and Detroit combined have roughly 1/5 the population of 25-34 years that the entire City of Chicago has...

Overview

- Notice of Funding Opportunity (NOFO) - Fall 2024
 - 17.4 million across 4 cities (GR, Lansing, AA and Detroit) - limited to one application per city
 - 1:1 Match
- City evaluated options across depts where current place project investment existed and were most ready with local assessments (permitting, engineering, etc).
- Spring '25 City put a project forward that would be considered the most competitive with the expertise of the state's third-party technical assistance provider
- Program Guidelines issued June 5th
- Application issued July 16th
- Due September 25, 2025

North Monroe Revitalization

- Comprehensive connection strategy related to Belknap Hill, Monroe North, Downtown Grand Rapids, and the Grand River.
- This area of the city represents one of the largest concentrations of 25-34 year olds.
- DGRI was the recipient of the dollars LEO awarded last year for this same North Monroe District to help further planning efforts that began in 2021.



Next Steps

- Continue to work with the state's third-party contractor, SmithGroup, to package application for September submittal
- Work to gather letters of support from stakeholders