Public and Stakeholder Engagement
Grand Rapids Bike Share Feasibility Study/Strategic Business Plan Project
http://mobilegr.grcity.us

Study Engagement/Outreach Goals
- Reach a broad range of citizens and stakeholders both Downtown and citywide
- Work with various community partners to utilize their relationships to better engage a diversity of citizens and stakeholders
- Provide easily understood and accessible communications
- Engage with individuals and stakeholders in a variety of formats – focus groups, open forums, community events, through neighborhood associations and business/corridor improvement districts, stakeholder interest groups, and online.

Formal Meetings and Approvals

**August – September 2017**
- Bike Share Project Steering Committee Meeting #1 – 8/28/2017
- Economic Development Project Team (project status report) – 9/12/2017
- Downtown Development Authority (DDA) Board (project status report) – 9/13/2017
- Mobile GR Commission (presentation / project status report) – 9/14/2017

**October 2017**
- Bike Share Project Steering Committee Meeting #2 – 10/9/2017
- Mobile GR Commission (presentation / project status report) – 10/12/2017

**November 2017**
- DGRI Board of Advisors (presentation / project status report) – 11/2/2017
- Mobile GR Commission (presentation / project status report) – 11/9/2017
- Bike Share Project Steering Committee Meeting #3 – 11/9/2017

**December 2017**
- Bike Share Project Steering Committee #4 – 12/21/2017

**January – March 2018**
- DDA Board (final report briefing / discussion) – 1/10/2018
- Mobile GR Commission (final report briefing / discussion) – 1/11/2018
- Mobile GR Commission (action requested) – 2/8/18
- DDA Board (action requested) – 2/14/18
- City Commission Action (presentation / action on plan recommendations) – *date TBD*
Open Houses
✓ 1st Ward at John Ball Park Zoo Ballroom – 10/10/2017
✓ 2nd Ward at Creston Plaza Community Center – 11/8/2017
✓ 3rd Ward at Seymour Christian Reformed Church – 10/19/2017
✓ Downtown Residents meeting at the DGRI office – 10/25/2017

Focus Groups
✓ 3 focus group meetings partnered with The Hispanic Center of Western Michigan (bilingual) – 10/4/2017, 10/5/2017, and 10/9/2017
✓ 4 focus group meetings partnered with Linc Up – 9/19/2017, 10/12/2017, and 10/17/2017 and 11/13/2017

Business/Corridors Improvement District (BID/CID) Meetings
✓ Uptown CID/BID – 10/4/2017
✓ West Side CID – 10/6/2017
✓ Michigan Street CID – 10/11/2017
✓ Neighborhood Business Alliance – 10/18/2017
✓ Downtown Businesses meeting – 10/27/2017
✓ Southtown CID – 11/15/2017
✓ North Quarter CID – 11/16/2017

Pop-Up Activities at Various Community Events
✓ Beer City Growler Cyclocross Race (at Wilcox Park) – 10/7/2017
✓ Kisscross Cyclocross Race (at Highland Park) – 10/8/17
✓ Founders 20th Anniversary Taproom – 10/14/2017
✓ Grilled Cheese Competition Midtown (at Fuller Park) – 10/14/2017
✓ GVSU Bus Stop under US131 – 10/18/17
✓ West Michigan Latino Health 5K Run (at Roosevelt Park) – 10/21/2017
✓ Eastern and Alger Pop-Up Market – 10/21/2017
✓ Age Friendly Communities Workshop – 10/23/2017
✓ East Hills Neighborhood Association Annual Meeting – 10/23/2017
✓ Creston Neighborhood Association Annual Meeting – 10/26/2017
✓ Greater Grand Rapids Bicycle Coalition Annual Meeting – 11/14/2017

Other Outreach Activities
✓ Cultural Marketing Group – 9/14/2017
✓ Convention/Arena Authority – 10/6/2017
✓ Transportation Solutions Workshop – 10/10/2017 (at Start Garden)
✓ Monthly All Neighborhood Association meeting – 10/18/2017
✓ DGRI Mobility Alliance (GR Forward Goal 3) meetings – 10/23/2017 and 12/4/2017
✓ Internal City Design Team (multi-departmental design/project review) – 10/25/2017
✓ El Mejor Radio Interview (in Spanish) – 11/9/2017
✓ Project information/materials on department’s web site (http://mobilegr.grcity.us)