1) Call to Order at 3:07pm
   a. Roll call
      Attendance: Paston Ken, Cailing, Lisa, Doug B, Lisa K.
      Absent:

2) Approval of Previous Meeting Minutes

3) Updates:
   a. Welcome Kathi Harris
   b. Angelica Transition Out
      i. Social Media
      ii. Calendar with new Timeline
      iii. Communication must haves for each Phase
      iv. Communications Meeting
         1. Press push in January on various media platforms
         2. Virtual live streams
      v. Marketing Needs/Targeting messaging
         1. Young people will need targeting messaging
      vi. Learned so far:
         1. Angelika showed some slides, will send out to the group, still finalizing
         vii. Six volunteers ready to help
   c. City Updates-Doug Matthews
      a. Door hangers ready, second item on route
      b. 7 idea submissions in the system- Doug M. will review and see functionality (print ability, etc)
         i. Some of the ideas submitted for areas in: homebuyer assistance programs, Crime prevention, In-home Books, lead paint remediation and tracking and more
      c. Feedback about the submission system needed by the 17th
         i. Michael S. -will connect with Bo, send it out to GRPS John H for youth
         ii. PC SC received feedback:
            Multiple submissions require multiple incognito windows.
            Ad logic to “Do you Need Help”
      d. ???? Group- Has raw data will sort out
         i. Have geography (ward & ??)

4) New Business
   a. Review List of partners for Deletions -deleted two and added two
      i. Those organizations that said no, what are they asking for, in addition to the training being offered and the updated contract?
         1. Some organizations need more clarification, next steps.
         2. How do they fit in the process
         3. How much support would they need (distribution materials)
ii. Recap: Doug M found additional $40,000 for PB SC for community engagement, PB SC decided to go with 30 organizations, PBSC will ask Commission for more money to pay the organizations more money for the work
   1. Do we ask different organization for different things? Or do we let them decide how to do the work; so far we have not been prescriptive.
      a. They should be able to give you a plan of what they will do and how, before they are given the money
      b. Like the tier option, expectations with every level, and let them come out with the plan & strategy.
      c. Start a list of activities that will take place during the timeline, i.e, Rock the Block, etc.
      d. What are the monetary tier levels based on? Results or activities

iii. Tier Expectations ($ amount to be determined) Stacy is drafting as we discuss, she will, clean it up and send it out post meeting.
   1. Tier 1 ($1,000): Use PBGR Materials, give to your current base, share information, no unique events, no overlap with existing events, give out informational flyers/brochures, and submit a report with what you did and demographics of those you served. Attend process training, provide feedback on what is working and what isn’t and report-out. Reach 200 people
   2. Tier 2 ($3,000): All from Tier 1 + Reach 500 people e to 4 events, reach XXX# of people
   3. Tier 3($5,000): All from Tier 1&2 + Reach 1000 or more
   4. Deliverables: Can collect data, but not to invasive. For Summit we get proof of deliverable Photos, attendance #s, if virtual-maybe record an interview with PB SC and share it on e-newsletter (copy the link)
   5. For census example: 49507- has 22,000 residents; I was able to say I called 22,000 people.
   6. Determine the purpose of the activity and determine organizations on what they can do, education or information distribution.
   7. Facilitated idea generated event.
   8. What does success look like, community accountability, what they report. We have some, i.e. #of votes.
   9. Dollar amount allocated to tier is tentative, will revisit once

iv. Need a discussion in overall funding- need to decide
   1. We need to ask for more-contact our Commissioners with unanimous voice or
      a. Let’s not hold up engagement piece. So far we have $100,000 from Doug M. let’s wait until PB committees meet with Kathi to determine needs rather than asking for say a person
      b. Commission Message: Angelika will draft–Needs to fully engage
   2. Take from $2Million allocated to PB towards engagement-DECISION NO
   3. Consider philanthropic funds in collaboration with City
4. Can't send contracts for the tiers if we don't have the money to cover $100,000+ in contracts if they all agree. Noted: some have already declined.
   a. Did everyone connect directly with each organization they submitted to the list and had a conversation with them.
   v. Develop a Role Chart:
      1. What is the ask for the various roles? What is the commitment and is the amount appropriate
      b. Communicate on a Committee by Committee What each committee needs
         i. Kathi sent a doodle poll and posted her contact on Chat
      c. December 14 Commission Meeting-Determine Dollar amount requested
         i. LaKiya and Michael will meet with Doug
6) Committees Report
   a. Committee.....

7) Action Items
   a. Meet with Kathi to determine committee needs
   b.

8) Adjourn