


CITY COMMISSION POLICY

GRAND RAPIDS  MICHIGAN	NUMBER: 100-03	HISTORY
	DATE: March 15, 1988	FILE # DATE
	FILE NUMBER: 49593	
	DEPARTMENT: EXECUTIVE	

SUBJECT: **PROGRAMMING OF THE GRAND RAPIDS INFORMATION NETWORK (GRIN)**

PURPOSE: Establish criteria and understanding regarding the permitted use and programming of the City's cable access station, the Grand Rapids Information Network.

POLICY:

The municipal access channel, as one of several public service channels provided by the cable system serving Grand Rapids, shall be used exclusively by the City of Grand Rapids to provide information to the community pertaining to governmental issues, policies, programs and services. Content and managing rights remain solely with the City, administered by the City Manager through the Communications Office.

Programming standards and criteria include the following:

1. All programming to be cablecast on GRIN must be approved by the City Manager or his designated representative.
2. Programming produced by the City of Grand Rapids shall reflect accurate and objective information based on research and careful analysis.
3. Programming produced by outside agencies or production companies must be of general interest to the public; have local or regional relevance and meet information needs that are related to the City's overall communications goals.
4. All programming shall be non-commercial in nature, and shall comply with all other federal, state and local regulations governing cable programming.

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5. The municipal access channel shall not be used in the promotion of any incumbent or candidate running for City office or any political office. This does not preclude regular and ordinary coverage of incumbent elected officials, while performing the routine duties of their positions.
6. Elected officials may not utilize the channel or request programming to promote their individual viewpoints on issues or any other subjects. Elected officials, however, shall be permitted to utilize the channel, when speaking on behalf of the entire City Commission to particular issues and programs.
7. Requests for channel time and production services by outside agencies for purposes unrelated to the City's communication objectives shall be referred to the public access channel, GRTV.
8. The City may permit the cable operator to air appropriate programming during any period that the channel is not actively programmed by the City.