



Economic Resiliency and Recovery Work Group



COVID-19

Emergency
Response and
Recovery



**Every emergency...
has a response and then a recovery phase**

- Economic Resiliency and Recovery Work Group (ERRWG) established as a function of the Emergency Operations Center
- ERRWG team charge:
 - To support the resiliency of community members and local business during the pandemic, and
 - To "build back better" once the pandemic passes

COVID-19

Accumulated
City Resources
\$6.8 million

- **\$5.38 million** in CARES Act funding (Community Development Block Grant-CV and Emergency Solutions Grants-CV 1 and 2)
- **\$200,000** of reprogrammed CDBG funds
- **\$764,000** in parking and mobility programs and Neighborhood Match fund allocations
- **\$482,500** of General Operating Fund (GOF) support from new and re-appropriated investments
 - \$232,500 reprogrammed for 3rd Ward Business Retention Incentive Program (BRIP)
 - \$125,000 to bring affordable housing reserve to \$1 million and activate use
 - \$125,000 for economic resiliency and recovery
- Additional funding to be available
 - Kent County received \$114 million in CARES Act funding (City can seek reimbursement for up to \$11.1 million after reimbursement of State CARES dollars)
 - Analyzing other funding opportunities through Economic Development Administration grants and State reimbursement



COVID-19

Economic Resiliency and Recovery Investment Strategy (ERRIS)

Guiding Principles:

Collaboration with community and economic development partners

Identifying and filling gaps to avoid duplication

Equitable investments that maximize and leverage other City investments

Direct local connectivity and rapid response



Four Impact Areas:

Resident Resiliency – to mitigate impacts on residents and neighborhoods

Business Resiliency and Recovery – to address impacts of the shutdown, help sustain businesses and promote recovery

Community Reactivation – to accelerate reopening of businesses, neighborhoods and public spaces, while celebrating community and building lasting connections

Transportation and Infrastructure – to invest in outcomes that connect people to jobs, businesses, neighborhoods, events and one another

Third Ward Equity:

An amount of \$750,000 has been prioritized for Third Ward equity investments within the first three impact areas for housing security, neighborhood support and technical assistance, youth employment, small business grants, neighborhood awareness/marketing, and neighborhood events.

COVID-19

Resident
Resiliency
\$4.2 million

- **\$2.84 million – Housing Security Services** for homeless persons or those imminently at risk of homelessness, including eviction prevention, rapid-rehousing, rent and utility assistance, emergency shelter and outreach/case management services (ESG-CV 1 and 2)
- **\$100,000 – Housing Support Services** including foreclosure counseling, fair housing and legal services; and other supports to maintain stable housing (CDBG-CV)
- **\$250,000 – Housing Resiliency** rent and mortgage support to be allocated through the La Lucha Fund to help keep residents in their homes (GOF)
- **\$303,529 – Neighborhood Support and Technical Assistance** for resident organization, education and promotion of public health and safety; and to facilitate improved resident communications, education and training (CDBG-CV)
- **\$170,000 – Basic Needs and Community Supports** consisting of food and rent assistance, PPE distribution, focused COVID prevention and education among the communities of color and the immigrant community, and racial justice projects funded through the Neighborhood Match Fund process (GOF)
- **\$164,000 – Youth Employment Initiative** for income-eligible participants in the GRow1000 program (CDBG-CV)
- **\$371,510 – Administration funds** (ESG-CV, CDBG-CV)



COVID-19

Business
Resiliency and
Recovery
\$2.4 million

- **\$1.4 million – Business Grant Program** for small or microenterprise businesses that create/retain jobs for low- and moderate-income (LMI) residents, are owned by LMI individuals, and/or provide goods or services to LMI area (CDBG-CV)
 - Includes targeted outreach and applicant technical assistance
- **\$232,500 – Business Retention Incentive Program** in the 3rd Ward (GOF)
- **\$569,000 – Partial monthly parking rate reduction**
- **\$25,000 – MOTU Validation Program**
- **\$166,460 – Administration funds (CDBG-CV)**
- **Other Business Supports:**
 - Amend BRA and DDA development agreements for projects that would benefit from extended reimbursement term or increased eligible cost reimbursement
 - Revise Local Brownfield Revolving Fund policy to provide additional funding and reduced fees for environmental site assessment for new or expanding businesses, and incentivize new participants in the Brownfield Program



COVID-19

Community
Reactivation
\$230,000



- **\$96,000 – Neighborhood Awareness and Marketing** initiatives to instill unity and celebrate neighborhood pride
- **\$104,000 – Neighborhood Initiatives and Events** that connect residents with one another, build social ties, and improve quality of life
- **\$30,000 – Park Activation** investment to assist with reopening and safe activation public park spaces through deployment of park ambassadors and stewards





COVID-19

Transportation and Infrastructure

- Impact area supports transportation and infrastructure solutions that promote recovery by connecting people to jobs, services, neighborhoods, events and one another
 - Includes micro-mobility pilots for bike share and e-scooter
- To be funded through Mobile GR investment and capital grants when received from state and federal sources

COVID-19

Funding Awards Process and Timeline

- **Expenditure Deadline:** September 30, 2022 for CDBG-CV and ESG-CV
- **Funding Awards Process:** Multiple processes using intra-departmental and cross-functional teams
- **Timelines:** August 13 through October 31, 2020



Resident Resiliency

8/13 – Issue RFP for Housing Security, Housing Support Services and Neighborhood Support
8/31 – Issue RFQ for Neighborhood Technical Assistance Services
August/September – Funds available through the La Lucha Fund (if approved)
December – Round 3 of Neighborhood Match Fund for Basic Needs and Community Supports
Completed – Rounds 1 and 2 of Neighborhood Match Fund

Economic Resiliency and Recovery

8/11 – Finalize amendments to Brownfield Redevelopment Authority and DDA Development Agreements
8/26 – Revise Local Brownfield Revolving Fund policy for additional funds and fee reduction
8/31 – Issue RFQ for Small Business Grant Program Outreach and Technical Assistance Services
10/1 – Open application for Small Business Grants
September – Business Retention Incentive Program (BRIP) application review
Completed – Parking Rate Reductions and MOTU Validation Program

Community Activation

TBD – Based on demand for Neighborhood Awareness/Marketing and Neighborhood Events
Completed – Park ambassadors and stewards employed for Park Activation

Transportation and Infrastructure

TBD – Dependent upon grants received
Completed – Bike share and e-scooter contract awards; launch TBD