



## **Southtown CID Outdoor Opening Safety Program**

### **A. Program Purpose**

To mitigate the financial burden of meeting and adhering to CDC guidelines for COVID-19 safety measures. To promote healthy reopening of Southtown area businesses and social zones by providing:

1. PPE for workers and/or customers (masks, gloves, sanitizer, sanitizer stations)
2. Plastic barriers/partition installation
3. Sun protection/Umbrellas
4. Outdoor tables & chairs
5. No-Touch Menu Options & Signage
6. Advertising for reopening, new hours, store safety procedure guidelines

### **B. Requirements and Eligibility**

1. Projects must be located in the Southtown CID Boundary
2. Funds may only be used for specified invoice, or to reimburse a presented invoice.
3. Funding shall be allocated per project.
4. Applications will be reviewed monthly on a first come first served basis.

### **C. Approval Process**

1. Submit application with required attachments
2. CID staff review of application and application attachments to confirm project eligibility
3. Presentation to CID Board (3<sup>rd</sup> Wednesday of every month)
4. Agreement executed following CID Board approval
5. Business Owner Signs Usage Agreement
6. Itemized Invoice/Receipts and proof of payment provided by applicant to Corridor Manager

### **D. Project Evaluation**

Any project located in the Southtown Corridor Improvement District (CID) boundary is eligible for the Reopening Safety Program. Submitted applications will be evaluated to determine their ability to advance the safety and prosperity of the business district, with a specific focus on commercial brick and mortar businesses.

The approval of a particular project will be at the sole discretion of the Southtown CID Board.

**E. Available Funding**

Approved projects are eligible for the full invoice amount up to \$1,000 with the presentation of invoice. Business owners are not required to match these funds but submit an invoice of a registered vendor for the City to imburse. Budget available is \$25,000 for total administered projects.

*Submissions and questions can be directed to Kelsey Liebenow, Corridor Manager for the Southtown Corridor Improvement District at [southtowncid@gmail.com](mailto:southtowncid@gmail.com)*